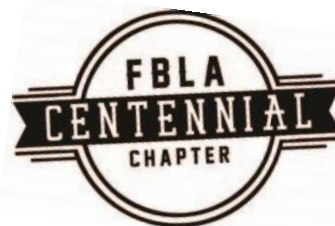


Centennial High School FBLA 2018-2019 Program of Work



Goal 1: Develop a stronger competitive events program within the chapter on all levels and ensures that all members are engaged/involved with appropriate competitive events.

| Objective | Tactic | Report to | Due | Status |
|--|---|--------------------------|---|---------------|
| Discuss RSC & SLC early in meetings – reminding/encouraging members about competition | <u>Officer Team & Members</u> Procedures **Give packet with all the event information to members Meetings **First packet will go in October **Refresh packet in November **State packet in Feb **Refresh packet in March | Sarah Sean Makaila | Oct Nov Feb Mar | |
| Provide opportunities for members to prepare for local and state competition | <u>Officer Team & Members</u> Procedures **After school 'work parties' 1st Wednesday of the Month Meetings Nov: Emilee/Makaila Dec: Charlotte/Olivia Jan: Sean/Tabarek Feb: Katee/Sarah Mar: Sarah/Sean | All Officers | Nov Dec Jan Feb Mar | |
| Increased participation in the Business Achievement Awards | <u>Officer Team & Members</u> Procedures **After school 'work parties' 1st Wednesday of the Month Meetings Nov: Emilee/Makaila Dec: Charlotte/Olivia Jan: Sean/Tabarek Feb: Katee/Sarah Mar: Sarah/Sean | All Officers | Nov Dec Jan Feb Mar | |
| Provide additional opportunities for members to fundraise for SLC | <u>Officer Team & Members</u> Procedures **Give all members an opportunity to sign up for concessions **Sell Pepperoni in January | All Officers | Sept Oct Nov Dec Jan Feb | |

Centennial High School FBLA 2018-2019 Program of Work



Goal 2: Implement strategies to encourage community service, and to elaborate on positive aspects of working in/with the community.

| Objective | Tactic | Report to | Due | Status |
|--|--|-----------|-----|--------|
| Encourage increased participation in the CSA program | <u>Officer Team & Members</u> Procedures <ul style="list-style-type: none"> ■ Develop incentive program ■ More program recognition Meetings | | | |
| Offer incentives and recognition to members that participate in community service activity | <u>Officer Team & Members</u> Procedures <ul style="list-style-type: none"> **Community Service Leaderboard <ul style="list-style-type: none"> ■ Restart each month ■ Recognize on Social Media ■ FBLA/Eagle gear Meetings <ul style="list-style-type: none"> ■ Evaluate ■ FBLA sponsor events | | | |
| Utilize social media events features on all platforms to share needed information with members and community | <u>Officer Team & Members</u> Procedures <ul style="list-style-type: none"> **Promote Social Media platforms Meetings | | | |

Goal 3: Incorporate positive strategies to recruit members and sustain members, while encourage all members to be ACTIVE members.

| Objective | Tactic | Report to | Due | Status |
|--|---|--------------|-----|--------|
| Evaluate pros and cons of holding meeting on Wednesday AM for 2018-2019 and compare to after school meetings | <u>Officer Team & Members</u> Procedures <ul style="list-style-type: none"> **Ask members **Google survey (sent to phone) **Visual on attendance Meetings <ul style="list-style-type: none"> **1st & 3rd Wednesday of the Month at 8:00a **Meeting starting at 8:15a **Ten minute activity to engage members | Officer Team | | |

Centennial High School FBLA 2018-2019 Program of Work



| | | | | |
|---|---|---------------------|---|--|
| <p>Reorganize meeting structure to incorporate team building, icebreakers, leadership activities prior to starting meeting and then discuss agenda</p> | <p><u>Officer Team & Members</u> Procedures **Assign months **Develop a plan for each month PRIOR to meeting **Rehearse **Option: Meet in summer develop the entire plan **Everyone has an elevator speech</p> <p>Meetings Sept: Entire Team Oct: Sarah Nov: Charlotte Dec: Sean Jan: Makaila Feb: Katee Mar: Olivia Apr: Emilee May: Tabarek</p> | <p>Officer Team</p> | <p>Sept Oct Nov Dec Jan Feb Mar Apr May</p> | |
| <p>Implement chapter activities that allow members the opportunity become a more cohesive chapter group</p> | <p><u>Officer Team & Members</u> Procedures **Incentives outings</p> <ul style="list-style-type: none"> ■ Yahoo! ■ Timbers ■ Blazers ■ Chapter Bonding ■ Pool Party ■ Donut Tour | <p>Officer Team</p> | | |